



GLEN WATER

SPONSORSHIP APPLICATION FORM

The following details would be required from any potential sponsor and will assist us in the final assessment process.

Sponsorship Organiser name:

Sponsorship Organiser address:

Contact Name:

Tel/Fax Numbers:

E-mail:

Funding sources (please list all other sources of funding and the suggested percentage contribution from Glen Water for the sponsorship opportunity)

Timings (length of suggested sponsorship, also highlight when a decision needs to be made)

Provide a 150-200 word summary of the project/initiative to be sponsored

Describe the key benefits of the sponsorship to Glen Water

Outline the costs involved in the sponsorship (provide a breakdown of where funds will be allocated)

Detail how you will evaluate the success of the project/initiative receiving sponsorship

Detail who you are targeting with the project/initiative (describe the people you will influence/reach through the sponsorship)